

TA'LES L. LOVE

Assistant Professor, Brooks College of Interdisciplinary Studies
Grand Valley State University
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ACADEMIC APPOINTMENTS

- 2022 - Grand Valley State University, Allendale, MI
Assistant Professor of Integrative, African American, and Digital Studies, Department of Integrative, Religious, and Intercultural Studies, Brooks College of Interdisciplinary Studies
- jointly appointed in the Area and Global Studies Unit which houses African/African American Studies
- jointly appointed in Digital Studies Program

EDUCATION

- 2022 **University of Michigan**, PhD in Communication & Media
- Graduate Student Teaching Certificate from Center for Research on Learning & Teaching
- Graduate Certificate in African American & Diasporic Studies from Department of Afroamerican & African Studies

Dissertation - *#TheDarkestShade: Exploring Skin Tone Labor and the Role of Colorism in the Cultural Messaging Around Black Beauty Influencers* (Committee members: Sonya Dal Cin (Co-Chair), Apryl Williams (Co-chair), Andre Brock, Kishonna Gray, and Vince Hutchings)
- 2019 **University of Illinois at Chicago**, M.A. in Communication
Thesis - *Broadcast Yourself: Redefining Black Beauty via YouTube* (Committee members: Jane Rhodes (Chair), Adrienne Massanari, Kishonna Gray, and Diem-My Bui)
- 2013 **University of Illinois at Urbana-Champaign**, B.S. in Broadcast Journalism
- Areas of Specialization: Communication & African American Studies
- Ronald E. McNair Research Scholar

PUBLICATIONS

Peer-reviewed Journal Articles

***Love, T. L.**, & Kim, Y. (2022). Squid Game and the imagining of Afro-Asian connections through Black Twitter memescapes. *Communication, Culture and Critique*. <https://doi.org/10.1093/ccc/tcac041>

Love, T. (forthcoming). Streaming Black to the Future: Post-Soul Aesthetics & Competing Nostalgia in FX's *Snowfall* and *POSE*. *Cultural Studies*. **(Under Revision)**

*denotes first authorship

MANUSCRIPTS IN PREPARATION

Love, T. (*In progress*) Towards a Theory of Racial Phenotype Labor: Theorizing Skin Tone Work in the Beauty Influencer Industry.

*Love, T., Dal Cin, S., Williams, A. (*In progress*) Algorithmic Beauty: Measuring Skin Tone Bias Towards Black Beauty Influencers.

RESEARCH AREAS

Black Women's Media History | African American Studies | Digital Media Studies | Colorism Studies | Cultural Studies | Black Feminism & Intersectionality Studies | Celebrity & Influencer Studies | Black Cultural Production | U.S. Racial History | Qualitative Methods |

TEACHING EXPERIENCE

Professor

Winter 2023

Diversity in the United States (INT 201)
Integrative, Religious, and Intercultural Studies Department, Grand Valley State University (General Education Course)

Introduction to African American Studies (AAA 201, In Person & Online)
African / African American Studies Minor, Grand Valley State University (General Education Course)

Professor

Fall 2022

Diversity in the United States (INT 201)
Integrative, Religious, and Intercultural Studies Department, Grand Valley State University (General Education Course)

Diversity in the United States (INT 201, Online Course)
Integrative, Religious, and Intercultural Studies Department, Grand Valley State University (General Education Course)

Instructor of Record

Spring 2022 Minorities, Representation, & the Media (COMM 404.201, Online Course)
Department of Communication and Media, University of Michigan

Spring 2021 Minorities, Representation, & the Media (COMM 404.201, Online Course)
Department of Communication and Media, University of Michigan

Summer 2020 Minorities, Representation, & the Media (COMM 404.201, Online Course)
Department of Communication and Media, University of Michigan

Graduate Student Instructor

Spring 2020 The Mass Media (COMM 101) (Hybrid Course)
Department of Communication and Media, University of Michigan
Graduate Student Instructor for Prof. Benjamin Pearson

Fall 2019 The History and Evolution of Hip-Hop (AAS 254)
Department of Afroamerican and African Studies, University of Michigan
Graduate Student Instructor for Prof. Stephen Ward

Fall 2018 The History and Evolution of Hip-Hop (AAS 254)
Department of Afroamerican and African Studies, University of Michigan
Graduate Student Instructor for Prof. Stephen Ward

Winter 2018 Whiteness in the Media (COMM 305)
Department of Communication and Media, University of Michigan
Graduate Student Instructor for Prof. Jamie Moshin

Fall 2017 The Mass Media (COMM 101)
Department of Communication and Media, University of Michigan
Graduate Student Instructor for Prof. Shazia Iftkhar

Teaching Assistant

Spring 2016 Introduction to Communication (Online Course)
Department of Communication, University of Illinois at Chicago
Teaching Assistant for Prof. Eulalia Abril

Fall 2014 -
Spring 2016 Introduction to Interpersonal Communication
Department of Communication, University of Illinois at Chicago
Teaching Assistant for Prof. Hui-Ching Chang

JOURNALISM & MEDIA EXPERIENCE

Independent Digital Content Creator

June 2017 – Present
YouTube

- Creates digital content for target demographic of Black women in beauty and entertainment
- Films and edits videos using iMovie
- Over 184,000 views and 1.8K Subscribers on YouTube Channel
- Top 3 videos have over 10,000 views with highest viewed video garnering over 16,000 views
- Over 3500 followers across four social media platforms (Instagram, Facebook, Twitter, and YouTube)

Morning News Producer

January 2014- May 2014
WSRP-TV in Springfield, IL

- Wrote and organized over 50+ stories daily on topics ranging from breaking news, sports and entertainment
- Coordinated live shots and edited show footage using Avid News Cutter

Student Producer and Reporter

August 2013 - December 2013
UI -7 News in Champaign, IL

- Cohort won 2014 Crystal Pillar Award for Best College TV Newscast from National Academy of Television Arts & Sciences – Upper Midwest Foundation

Production Intern

June 2012 - August 2012
WICD-TV in Champaign, IL

- Contacted beat stations, wrote stories, and edited scripts for the midday and evening news shows

CONFERENCE & SYMPOSIA PRESENTATIONS

April 2023: Abstract Accepted in Collaboration with Olivia Stowell (Graduate Student, Department of Communication and Media, University of Michigan, for a panel titled “Cooking Up Identity: Representations of Power in Food Media” with Diana Willis (State University of New York at Albany), Emily Contois, PhD (University of Tulsa), Laura Felschow, PhD (State University of New York at Oneonta)

May 2022: Presented at the 72nd Annual International Communication Association: “Colors of Beauty: Skin Tone, Preferences, and Attitudes Toward Black Beauty Influencers” in collaboration with Sonya Dal Cin, PhD on a panel titled “*Media Influencers: Followers and Impact*” with Dr. Nils Borchers, Nancy Molina-Rogers, and Dr. Nicole Liebers held in-person and virtually in Paris, France [Virtual Presentation]

March 2021: Presented at the 52nd Annual Northeast Modern Language Association: “90-Day Fiancé: TLC’s Construction of Asian Identity” on a panel titled “*Neoliberal Orientalism*” with Chenrui Zhao and Dorothy Stone, sponsored by The State University of New York at Buffalo in Buffalo, NY [Virtual Due to COVID]

October 2019: Presented at Critical Mediations 2019: The Unruly Cannon on a panel titled “*The Politics of Studying the Politics of the Other*” with Yuval Katz, Youngrim Kim, and Caitlin Dyche at the University of Southern California in Los Angeles, CA

October 2017: Presented at Department of Communication and Media Seminar: “*Broadcast Yourself: Redefining Black Womanhood Through YouTube*” at the University of Michigan in Ann Arbor, MI

Fall 2013: Presented at the 40th Annual Society for Advancement of Chicanos/Hispanics & Native Americans in Science Conference: “*Real Housewives, Real Stereotypes*” in San Antonio, Texas

Summer 2013: Presented at the Illinois Research Symposium: “*The Real Housewives of Atlanta: Self-Promotion of Negative Stereotypes of African-American Women*” at The University of Illinois in Urbana, IL

Summer 2012: Presented at the Illinois Research Symposium: “*Emmett and Trayvon: Analyzing their Literal and Symbolic Relationship*” at The University of Illinois in Urbana, IL

Summer 2012: Presented at the 18th SAEOPP McNair/SSS Scholars Research Conference: “*From Emmett to Trayvon: Preview*” in Atlanta, GA

INVITED TALKS

November 2022: Invited to speak at a workshop titled “Alumni Presentations” to demonstrate how students can explore mixed methods and interdisciplinary research approaches at the University of Michigan in Ann Arbor, MI

February 2021: Moderated a panel for the Chicago Public Library’s Black History Month program titled, “*Love Letters to our Hair*” an interview with Historian Dr. Tiffany Gill in Chicago, IL [Virtual Event]

February 2019: Invited to speak on a panel titled “*The Color of Fear*” at the University of Michigan in Ann Arbor, MI

January 2019: Invited to speak on a professional development panel detailing the unique experiences of Women of Color in the academy at the University of Michigan in Ann Arbor, MI

AWARDS & HONORS

2021 Selected for the inaugural cohort of the Digital Ideas Summer Institute, Digital Studies Institute at the University of Michigan, Ann Arbor, MI

2021 Rackham Graduate Student Research Grant, Rackham Graduate School (\$2,750) at University of Michigan, Ann Arbor, MI

- 2021 Boyd/Williams Dissertation Grant for Research on Women and Work, Institute For Research on Women & Gender (\$2,000) at University of Michigan, Ann Arbor, MI
- 2020 ICPSR Summer Training Award, Department of Communication & Media, University of Michigan, Ann Arbor, MI
- 2019 Institute for Social Research Award, Department of Communication & Media, University of Michigan, Ann Arbor, MI
- 2016 - 2022 Rackham Merritt Fellowship, Rackham Graduate School, University of Michigan, Ann Arbor, MI
- 2013 I4I Study Abroad Scholarship (\$500) – University of Illinois, Champaign, IL
- 2013 Travel Grant (\$630) – Department of Journalism, University of Illinois, Champaign, IL

ADDITIONAL RESEARCH EXPERIENCE

Graduate Student Research Assistant to the Chair

January 2019 to April 2019

Department of Afroamerican & African Studies at The University of Michigan

- Assisted Department Chair & Responsible for archival research of department's alumni and assisting with the coordination of event programming for the 50th anniversary of the department

Graduate Student Research Assistant to the Chair

May 2015 to August 2015

Department of Black Studies at University of Illinois at Chicago

- Assisted Dr. Jane Rhodes (Dept. Chair) in her research on the Black Public Sphere by researching the blogs and social media sites African-Americans use to foster political and social discussion

ACADEMIC SERVICE

DEI Committee Member

Fall 2021 – Spring 2022

- A collaboration between faculty and graduate students that is dedicated to providing and creating equitable and fair resources to students and faculty in the Department of Communication & Media at the University of Michigan

Reviewer

Summer 2022

- Social Media and Society
- The Communication Review

Reviewer

Spring 2022

- Australian Journal of Social Issues

Reviewer

Summer 2021

- Communication, Culture, and Critique
- Social Media and Society

Graduate Student Mentor

Summer 2020 to Summer 2022

- Serves as a graduate student mentor to incoming PhD students in the Department of Communication and Media

Rackham Graduate Student Representative

January 2017 to April 2018

- Served as an elected representative to represent students in the social and behavioral sciences in the Rackham Graduate School at the University of Michigan

Conference Abstract Reviewer

December 2017

- Reviewed and approved abstracts for local graduate student conference *The Other America: Still Separate. Still Unequal*

PROFESSIONAL AFFILIATIONS

Society of Cinema and Media Studies

Black Women's Studies Association

Zeta Phi Beta Sorority, Incorporated